



Harm Reduction Circle Sponsor Packet 2023

501(c)(3) Nonprofit Organization Established 2021

Dear Business Owners,

Harm Reduction Circle, a 501(c)(3) non-profit organization dedicated to promoting harm reduction strategies for drug use, is excited to announce our upcoming events and is seeking your support through sponsorship. As a sponsor, you will not only be contributing to our mission, but you will also have the opportunity to promote your business.

Our sponsorship packet includes various levels of sponsorship, each with its own set of benefits. We will promote your business on our website, email list of 18,000, and social media posts. Moreover, your logo will be displayed on our printed materials, including brochures, flyers, and banners. Furthermore, our top-tier sponsorship levels provide additional advantages such as complimentary tickets or booth space to showcase your organization or business at upcoming events.

By supporting our organization, you will enable us to continue providing harm reduction education and services to individuals and communities in need. Our events attract a diverse audience, including drug users, healthcare professionals, and policymakers. By sponsoring our events, you will have the opportunity to reach this audience and demonstrate your commitment to supporting harm reduction efforts.

As a sponsor, your business will receive promotion on our website, email list of 18,000, social media posts, and logos on our printed materials (varies by level). Your support will help us continue our mission to provide harm reduction education and services to our community.

Gold Sponsorship: \$5,000 or more

- Your company's logo and link will be prominently displayed on our website sponsor page indefinitely.
- Your company's logo and link featured prominently on all promotional materials for six (6) months of upcoming events, including our website, email blasts, and social media, and event program.
- Ten (10) dedicated social media posts highlighting your business.
- Four (4) complimentary tickets to an upcoming event where Harm Reduction Circle is providing harm reduction services.
- Opportunity to set up a booth or table at an upcoming event.

Silver Sponsorship: \$2,500

- Your company's logo and link will be featured on our website sponsor page for two (2) years..
- Your company's logo and link featured prominently on all promotional materials for three (3) months of upcoming events, including our website, email blasts, social media, and event program.
- Five (5) dedicated social media posts highlighting your business.
- Two (2) complimentary tickets to an upcoming event where Harm Reduction Circle is providing harm reduction services.
- Opportunity to set up a booth or table at an upcoming event.

Bronze Sponsorship: \$1,000

- Your company's logo and link will be featured on our website sponsor page for one (1) year.
- Your company's logo and link featured prominently on all promotional materials for two (2) months of upcoming events, including our website, email blasts, social media, and event program.
- Three (3) dedicated social media posts highlighting your business.
- Two (2) complimentary tickets to an upcoming event where Harm Reduction Circle is providing harm reduction services.

Friend of HRC: \$500

- Your company's logo and link will be featured on our website sponsor page for six (6) months.
- Your company's logo and link featured prominently on email blasts for two (2) months.
- Two (2) dedicated social media posts highlighting your business.

In-Kind Donations:

We welcome in-kind donations of goods and services that can support our outreach and educational programs. As an in-kind sponsor, your company will receive recognition on our website, email blasts, and social media platforms. Your company's logo and link will also be featured on our website sponsor page, with the length of time varying based on the value of the donation.

To become a sponsor or to learn more about sponsorship opportunities, please contact us at partnership@harmreductioncircle.org. We invite you to be a part of our upcoming events and to help us create a safer and healthier community. Your sponsorship will help us provide crucial harm reduction services and support to those in need. Together, we can make a difference.

Thank you for considering sponsorship of Harm Reduction Circle.



If you are interested at:
partnership@harmreductioncircle.org
or at +1 (949) 659-8180 with any questions

Contact Name:

Address:

Phone(s):

E-mail:

Website:

Gold Sponsorship (\$5,000 or more)

Silver Sponsorship (\$2,500)

Bronze Sponsorship (\$1,000)

Friend of HRC (\$500)

In-Kind Donation: -----

Please visit www.harmreductioncircle.org/partnership or return this form and your check to Harm Reduction Circle at 8 Santa Luzia Aisle Irvine, CA 92606. Please write Harm Reduction Circle Sponsorship in your check MEMO line.

DONOR SIGNATURE: I/we agree to provide the items, services and/or cash donation described above to support Harm Reduction Circle, EIN #87-3878214. I/we understand that donors will be recognized in accordance with the outline in the 2023 Sponsor Packet I/we received.

Authorized Donor Signature: -----

Date: -----

THANK YOU FOR YOUR SPONSORSHIP OR DONATION!